Why Cultural Landscapes Matter

Cultural Landscapes are Diverse Authentic Places
Recognition of Value is Increasing Worldwide

Skyline Vienna, Austria     Moai Quarry Rapa Nui, Chile     West Lake, Hangzhou, China
Global Trends Relevant to Cultural Landscapes

- Urban Dwellers
- Earth Justice
- Health & Food
- Energy Sources
- Climate Change Disasters
- Tourism & World Heritage
- Green Sustainability
- Culture-Nature Continuum

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Urban Dwellers & Cultural Landscapes

- Global Population 50% Urban
- Defining phenomenon of the 21st Century
- Urban growth strong, ½ reside in cities under ½ m
- Cultural Heritage assets promote local economic development
- World Bank 117 Projects $1.8bn in urban cultural heritage
- Quality of Life & Experience = Urban Cultural Landscapes

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UNESCO Historic Urban Landscapes Initiative

- 2003-2010 Intensive Global HUL Discussions to Address Global Urban Trends:
  - Rapid Urbanization Threatening Sense of Place & Identity of Communities
  - Uncontrolled, Poorly Conceived and/or Badly Implemented Urban Development
  - Intensity & Speed of Changes, Including Climate Change
  - Unsustainable Consumption Of Resources
  - Need Updated Holistic Tools for Urban Conservation

Historic Urban Landscapes = ½ Urban Space

Historic Core, San Jose, Costa Rica

"The Historic Urban Landscape approach aims at preserving the quality of the human environment and enhancing the productivity of urban spaces. It integrates the goals of urban heritage conservation with the goals of social and economic development. It is rooted in a balanced and sustainable relationship between the built and natural environment." [http://whc.unesco.org](http://whc.unesco.org)
Earth Justice & Cultural Landscapes

Rio De Janeiro Cultural Landscape

- Value of Public Landscapes
- Rights to & of Landscape & Seascape
- Indigenous Peoples
- Dominant versus Diverse Cultures
- Wealth & Poverty, Favelas of Rio
- Degraded & Neglected Urban Landscapes
- Global Appetite for Prosperity but Limitations of Resources

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Earth Justice: Greening Areas of Poverty

http://www.miparque.cl/

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Earth Justice: Diana Wiesner, Bogota, Columbia, Regenerative Design

Health, Food & Cultural Landscapes

- Human Health & Landscape
- Reconnect to Nature & Place
- Unique Local Cuisine
- Local Sustainable Agriculture
- Locavor, Slow Food, Vegetarian
- Exercise & Obesity Epidemic

Fruits at Market, Cartago, Costa Rica
Shelburne Farms- Health, Food & Agriculture

- National Historic Landmark
- Sustainable Agriculture
- Environmental Education
- Market Garden, Restaurant
- Cheddar Cheese
- Swiss Brown Cows

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Energy & Cultural Landscapes

- Fossil Fuels, Impacts Oil & Coal
- Green Energy Sources, Impacts Wind & Solar
- Wind Energy Potential Mapping, 10% Capacity
- Jordanville Rural Escarpment Central New York

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Energy & Cultural Landscapes

- Fossil Fuels, Impacts Oil & Coal
- Green Energy Sources, Impacts Wind & Solar
- Zero Carbon Footprint, BioChar, Grass Pellets
- Shelburne Farms Solar Orchard Underway
- Effectively Sited within Historic Landscape

Climate Change, Disasters & Cultural Landscapes

- Climate Change
- Ozone Depletion, Amazon Drought, Earthquakes, Arctic Melt, Tropical Cyclones
- Natural Disasters Preparedness & Response
- Healthy Global Landscapes & Seascapes: Part of the Solution
Tourism, Economics, Heritage & Cultural Landscapes

- Tourism Focus on Short Term Visitor, Specific Place
- Authenticity is Magnet, Unique Culture is Draw
- Integrate Resident Needs & Visitor Services
- Choices Link to Cultural Landscapes
- Quality of Place, Quality of Life
- Travel is a Global Engine
- Experience Economy

Green Sustainability & Cultural Landscapes

- Heritage is “Green”, Especially Cultural Landscapes
- Preservation & Conservation Retain Carbon Inputs
- Revitalize Urban Heritage with Limited Energy Inputs
- Values Culture, Traditions & Retains Sense of Place
Green Sustainability & Cultural Landscapes

- Balance Human Needs & Earth Imperatives
- Move Toward Shared Values & Survival
- Threatened Species, Invasive Species
- Chicago Example: Sustainable, Resilient City
- Stewardship: Good Planets are Hard to Find

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Culture Nature Continuum & Cultural Landscapes

- Culture & Nature are Intertwined in Landscapes
- Human Influence is Pervasive
- No Pure Nature, Seed of Each in Both
- Trends Demand Attention to Wasted Land
- Need to Garden the Global Landscapes

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Cultural Landscapes Heritage Preservation Tool Kit

Purple Mountain Tomb, Nanjing China

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- Educational & Community Involvement Tools
- Financial Tools, Public & Private Investments
- Advisory Tools, Plans & Guidelines
- Legal Tools, Laws, Statutes, Regulations

Educational & Community Involvement Tools

- Publicity In Local Media
- Local Tourism Council
- Oral History Recording
- Informational Meetings
- Celebrations, Remembrances
- Heritage Exhibitions & Lectures
- Key Person Interviews
- Skill Development Workshops
- Community Landscape Tours
- Volunteering at Local Historic Places
- Influencing of Neighbors with Peer Discussion

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Financial Tools

- Public Capital Improvements: Current ARRA Funding National Mall Project
- Conservation Easements
- Revolving Loan Fund
- Public Maintenance Funding
- Transfer of Development Rights
- Taxation Laws Favoring Preservation
- Funding for Research & Scholarship
- Long-term Lease of Heritage Properties
- Outright Purchase of Key Properties
- Purchase & Resale with Conservation Restrictions
- Donations of Heritage Property to Reliable Stewards
- Funding for Urban Heritage Conservation Agencies

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Mall Research to Document Ground Disturbance

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National Mall Restoration of Turf & Soils

- National Icon
- Demonstrations
- Patriotic Gatherings
- Free Speech Assembly
- 3,000 Permit Events per Year
- 25,000,000 Pairs of Feet per Year
- Compacted Soils & Struggling Turf
- Understanding Historic Design Intent
- Continuous Tapis Vert, Domed Profile

Financial Tools-Protected Lands

- Small Town Land Trust
- Purchase, Resale, Easements
- Partner with State Land Trust
- Citizens Vote Conservation Tax Fund
- Shared Values: Scenic & Agricultural Landscape
Advisory Tools

- Cultural Landscape Reports: US Capitol Grounds
- Research, Documentation, Publication
- Heritage Preservation & Management Plans
- Conservation Plans Cultural & Natural Resources
- Viewscape contour Map for Building Siting, Height
- Holistic Planning Processes, Integrating Urban Heritage & Values
- Plans for Parks, Open Space, Transportation, Trees, Public Facilities
- Climate Resilience & Disaster Response Plans Valuing Heritage
- International & Regional Charters, Declarations & Conventions

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Cultural Landscape: Document Tangible Heritage

Character-Defining Processes & Features, Through Time

- Natural Systems
- Land Uses, Patterns, Clusters
- Spatial Organization
- Visual Relationships
- Topography, Surface Drainage
- Vegetation
- Circulation Systems
- Water Features, Natural & Constructed
- Spatial Character, Form and Scale of Habitable Structures
- Landscape Structures, bridges, walls
- Vocabulary of Site Furnishings & Objects

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Documenting Intangible Heritage of Cultural Landscapes

- Worship, Pilgrimage, Ritual, Festival
- Commemoration of Past Events
- Harvesting Plants, Craft Materials
- Traditional Music, Dance
- Local Craft Skills
- Cuisine, Local Foods
- Iconic Shared Places

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San Juan Chamula, Mayan Village, Mexico

Legal Tools

- Design Review & Historic Commission
- Heritage Property Inscriptions
- Conservation Easement
- Urban Visual Control
- Overlay Districts
- Land Use Zoning
- Tree Protection

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Cityscape, Oporto, Portugal
Charters, Declarations & Conventions to Study & Use

1962  Rec. concerning the Safeguarding of the Beauty & Character of Landscapes & Sites
1964  ICOMOS International Charter for the Conservation & Restoration of Monuments & Sites
1972  Convention concerning the Protection of the World Cultural & Natural & Heritage
1982  ICOMOS International Charter for Historic Gardens
1987  ICOMOS Charter for the Conservation of Historic Towns and Urban Areas
1992  UNESCO Convention on Biological Diversity
1992  WH Cultural Landscapes  Add to Operational Guidelines
1994  UNESCO-ICOMOS Nara Document on Authenticity
2000  European Landscape Convention
2003  UNESCO Convention on Intangible Heritage
2004  UNESCO Merging of the Cultural & Natural Heritage Criteria
2004  US ICOMOS Natchitoches Declaration on Culture & Nature
2005  UNESCO Vienna Memorandum Architecture & Urban Landscape
2005  ICOMOS Xi’an Declaration on the Conservation of Settings
2005  ICOMOS Hoi An Declaration on Conservation of Historic Districts of Asia
2008  ICOMOS Quebec Declaration on Preservation of the Spirit of Place

Mayan Ruins of Edzna, Mexico

IFLA Cultural Landscapes Committee
Source & Participation at website: iflaclc.org

Palacio Fronteira, Lisbon Portugal
In Conclusion, Cultural Landscapes Matter

- 21st Century Cultural Landscapes are Survival & Quality of Life & Habitat
- Humanity fully Inhabits the Earth
- Culture Nature Continuum Shifting toward Culture
- Landscapes at that Nature/Culture Intersection
- Landscape Architecture Education Leads the Way: Training, Research, Scholarship & Demonstration

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Why Cultural Landscapes Matter

Heritage Landscapes LLC
Preservation Landscape Architects & Planners
A vibrant future for heritage places through holistic planning & design
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